





# Matthew Roblin

www.mattroblin.com

## > GREETINGS

My name is Matthew and I'm a recent bachelor degree graduate. I'm originally from Canada, also with Irish citizenship. I'm engaged to my fiancé Hanna-Riikka and together we live in Porvoo. I moved to Finland in 2013 with the goal of establishing formal education and growing my relationship. I'm a sociable, honest, service-minded and creative type person. My career goal is to be a part of a team that is passionate about creating, solving problems and connecting with people who resonate with the firms products and services.

## > CONTACT / INFO

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- DOB** 30/09/1991
- SOCIAL**  

## > REFERENCES

### KARI HALONEN CEO - Toolbox-Travel

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FIN-02320 Espoo Finland

## > INTERESTS

- Marketing
- Advertising, communications, sales
- Service design, web design & UX
- Travel & transportation
- Music, production & events

## > EXPERIENCE

### ATELIER HELSINKI

Freelance Web Design & Content Creator

Feb 2015 - Present

Atelier Helsinki is a boutique digital agency, specialised in WordPress web design and online marketing. I've worked on a freelance basis, mainly working with Wordpress, scoping projects, and working with various content to create websites for clients and agency projects. Some work includes: Jazzcalendars.com, Roasberg.fi, PayiQ.net

### Toolbox-Travel Marketing & Consulting Intern

Sept 2016 - March 2017

During the end of my studies, I worked as a project assistant to organize MeetFinland workshop event and Matka Travel fair, the largest travel trade show in the Nordics, held in Helsinki. There, I was responsible for communications between suppliers and buyers, promoting Finnish tourism destinations to foreign tour operators, host leader for a FAM trip in Tallinn and also serving as a fair stand representative.

### UNU-WIDER

Travel Assistant

July 2015 - Oct 2015

As a travel assistant under a fixed term, my main responsibilities were to assist in the travel arrangements for UNU-WIDER's 30th-anniversary conference, gathering high-profile international attendees, including Nobel prize keynote speakers. I managed and prepared travel authorizations with conformity under UN rules, co-ordinated with embassies and collected data on travel for reporting purposes.

## > EDUCATION

### BACHELOR OF TOURISM

Specialisation in Corporate Travel Management

2013 - 2017

Haaga-Helia University of Applied Sciences, Porvoo Campus, Finland.

## > SKILLS

### Wordpress

Template creation, Divi framework

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### Digital Marketing

SEO, SEM, SMM, Email marketing, Copywriting, Google Analytics

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## > CERTIFICATES

### Inbound Certified

Inbound Marketing by Hubspot Academy

### Online Marketing Fundamentals

Qualification by Google Digital Garage